



## CORPORATE SPONSORSHIP OPPORTUNITIES



## THE OPPORTUNITY

Companies with more diverse management teams have **19%**<sup>1</sup> higher revenue, and organizations with women holding at least **30%** of leadership roles are **1.4 times** more likely to have sustained, profitable growth.<sup>2</sup>

**Over half (57%)** of people think their company should be doing more to increase diversity among its workforce.<sup>3</sup>



## HOW YOU CAN HELP

Now more than ever, it's critical for us to attract, advance, and retain talented women in the global cleaning industry. Your support as a Corporate Sponsor directly impacts our efforts in improving diversity, equity, and inclusion in the workplace and beyond.

The ISSA Hygieia Network is a signature program of ISSA Charities, a 501c3 organization. All donations are tax deductible and support our programs on women and diversity in the cleaning industry.

## OUR SOLUTION

We provide the programs, tools, and support that enable all women in the cleaning industry to accelerate their careers and achieve their full potential.



**Networking and  
Leadership  
Conferences**



**Educational  
Webinars**



**Mentoring  
Program**



**Online  
Network  
Community**



**Awards  
Recognition**

**Support ISSA Hygieia Network and  
become a champion for women.**

**To continue our mission in helping advance  
and retain women in the industry,  
we need your support.**



<sup>1</sup> BCG Henderson Institute: <https://on.bcg.com/3tZv7yF>

<sup>2</sup> DDI World: <https://bit.ly/3255bmN>

<sup>3</sup> Glassdoor: <https://bit.ly/3tV1X3z>

# We offer a range of sponsorship benefits at various levels.

Contact Sandy Wolfrum, Director of Development for ISSA Charities, at [sandyw@issacharities.org](mailto:sandyw@issacharities.org) for further details.

## ANNUAL SPONSORSHIP PACKAGES

## Event/Session Sponsor

ISSA Hygieia Network Annual Fund Corporate Sponsor Support Program	Diamond	Platinum	Gold	Silver	Award Events Sponsor	Education Session Sponsor (1 Webinar)
Sponsorship Amount	\$50,000	\$25,000	\$10,000	\$5,000	\$3,500	\$3,500
Sponsorship applied toward IHN Signature Programs:						
Education Programs (webinars, interviews, training, etc.)	X	X	X	X		X
Annual Awards Event	X	X	X	X	X	
Mentorship	X	X	X			
Regional Network Events	X	X				
Exclusive Webinar Sponsor	1X					
Membership in Corporate Leadership Society:						
High profile brand visibility at IHN Annual Awards Event	X	X	X	X	X	X
Use of IHN logo in any online and print material	X	X	X	X		
Tickets to a Regional Networking and Leadership Conference event of your choice (Face-to-Face or Virtual)	50	20	10	5		
Invitation to invite only educational session during the ISSA Show	25	10	5	3		
Named sponsorship recognition of a Regional Networking and Leadership Conference (or signature sponsor of a virtual conference)*	X	X				
Invitation to host a Regional Networking and Leadership Conference event at location of choice*	X	X				
Recommend Regional Networking and Leadership Conference event speakers from your company**	X	X				
Inclusion in event press release discussing IHN efforts to promote DEI in the cleaning industry	X	X				
Guest speaker from IHN Council or Committee for employee event	X	X				
Tickets to a paid educational webinar of your choice (4/yr)	100					
Signature sponsor of one premier special event at the ISSA Show (CEO roundtable, etc.)	X					
Naming rights of annual award or ISSA Hygieia Scholarship	X					
Opportunity to supply promotional items for ISSA Show Awards Reception	X					
Honorary seat on the IHN Executive Advisory Board	X					
Leadership Recognition, including:						
Company logo on IHN's corporate web page	X	X	X	X		
Logo inclusion or mention in Mentorship Promotion (Depending on media)	X	X	X			
Brand recognition announcements/posts on IHN social media channels around relevant IHN events	6X	3X	1X			2X
Logo inclusion or mention in Regional Networking and Leadership Conference promotion (Depending on media)	3X	2X				
Profile or bylined article in ISSA publication	X	X				
Feature article on our IHN website and in Charities newsletter that would post on social media	1X					
Logo inclusion and acknowledgement on webinar webpage as an Education Session Sponsor						X
Company featured verbally during the webinar presentation by the moderator						X

\*Invitations and named sponsorships are extended to sponsors in order of commitments received.

\*\*IHN reserves the right to make final decisions on event speakers.

# A SPECIAL THANK YOU TO OUR SPONSORS

## DIAMOND SPONSORS

**DAVID  
AND SHARON  
WAX**



## PLATINUM SPONSORS



## GOLD SPONSORS



## SILVER SPONSORS





[hygieianetwork.org](http://hygieianetwork.org)

**ISSA<sup>®</sup>**  
**CHARITIES<sup>™</sup>**

**DONATE TODAY**

Visit [Hygieianetwork.org/give](http://Hygieianetwork.org/give) or reach out to  
Sandy Wolfrum, Director of Development for ISSA Charities,  
at [sandyw@issacharities.org](mailto:sandyw@issacharities.org).